



Join The Journey...

The Halton Hills Cultural Plan

Cultural Roundtable Minutes *~ August 20th 2009 ~*

Next Meeting Date: Thursday, September 17th, 3:30 – 5:30 p.m.

Present: Tom Bentley, Jane Fogal, Ken Hall, Dave Kentner, Chris Macewan, Kay Matthews, Dianne Penrice, Alice Rice, Beatrice Sharkey, Jamie Smith, Laurent Thibault (chair)

1. Welcome, July 14th Minutes Review (approved without changes) & Agenda Approval

2. Financial Update

- The bank balance as of August, 2009 is \$20,483.90. A more detailed budget will be presented at the September meeting.

3. Partnerships & Communications

- Dickens Festival Update – The Roundtable has provided support for this start-up group in the form of publicity, connections and the article in the first Culture Matters page.(Beatrice)
- Mexican Workers Event Assistance - The Roundtable has provided support for this event by finding volunteers for market promotions and event face painting, sending the promotion to various groups, writing an article for the paper, and connecting them to Jamie for art display.
- Armoury Refurbishment Proposal/HHCR Role – Beatrice reviewed the contents of the proposal including the Roundtable's role and support. The decision will be made by September 1st, 2009.
- Laurent & Beatrice are meeting with M.P.P. Ted Arnott on August 21st to review our progress and thank him for the grant.

4. Municipal Cultural Planning Fund Discussion (All)

The group reviewed the grant details, objective, funding guidelines and deadlines. It was agreed to:

- Proceed quickly with incorporation through lawyer Steven Foster approx. \$350. (Dianne & Laurent)
- Form a small group to set the priorities to apply for (Laurent, Alice, Jamie, Beatrice)
- Meet with THH senior staff in early September to discuss possibility of them accessing municipal grant stream and putting forth mutually supportive proposals (Laurent, Beatrice & Jamie)

5. Working Group/Committee/Project Updates

- Website/Box Office Next Steps - Jamie & Beatrice gave an overview of the progress of this group including the September meeting where many key decisions will be made.
- Festival Working Group Event Proposal - Laurent & Chris presented a proposal to launch a June, current event-linked, multi-dimensional community cultural festival with a focus on attracting tourists. The group had a lively discussion about all of the pros and cons of making the event a narrow focus versus a more generic event as well as possible event titles (e.g. Potter & Pots). There were also many other suggestions (e.g. art walk) about how to connect possible locales, the fact that the Fairgrounds is booked for June weekends and the need to involve the whole community in the planning and hosting. The festival group is meeting again on August 24th to keep narrowing the proposal with a view to it being the focus topic at the September quarterly meeting as well as meeting the grant deadline of September 30th.
- Tourism Committee Planning Support - Laurent & Beatrice met with John Duncan and Doug Penrice for a preliminary discussion about developing a comprehensive tourism plan. Beatrice will assist Doug before the next Tourism Committee meeting to start this process; Doug has already written a first draft.
- Culture Page – the draft Culture Matters page was presented (thanks to Ken for all of his hard work on the design) including an introduction, calendar, article, and ads. Bonus sponsor tickets are also being sought. The group gave their input into the design details. Ken and Chris will finish up the last pieces of the work within the next week for a late August/early September launch.
- Branding Fundraising will be undertaken by Laurent & Beatrice in September.

6. Other Business

- The September Quarterly Meeting is set for September 17, 7-9 pm. As the Gallery is booked and the notice has already been sent out about the date, another venue will be sought for this date for the 17th.
- The first version of the electronic cultural maps has been compiled by the planning student at THH. Ways use these will be considered before our September meeting.
- The HHCR has been asked to sit on the Town's Sustainability Advisory Committee. It was agreed that Chris Macewan will represent the Roundtable as Vice Chairperson.
- September's meeting will also contain a conversation about how we can include objective measurement of our activities' impact on our community for future use.

Future Meeting Dates: Thursdays, Sept. 17th, Oct. 15th, Nov. 19th, and Dec. 17th, 12 – 2 pm

Focus for Next Month

- Sustainability Presentation at September HHCR Meeting (Tom)
- Quarterly Meeting September 17th 7-9 p.m. (All)
- Festival Grant Application Completed & MCP Grant Drafted (Working Groups)
- Incorporation underway (Dianne & Laurent)
- THH meeting re CCPF grant possibilities (Laurent, Beatrice, Jamie)
- September Culture Matters page launch (Ken, Beatrice/Chris, Roscoe)