



Join The Journey...

The Halton Hills Cultural Plan

Cultural Roundtable Minutes *~ September 17th 2009 ~*

Future Meeting Dates: Thursdays, Oct. 15th, Nov. 19th, and Dec. 17th, 12 – 2 pm

Present: Tom Bentley, Jane Fogal, Ken Hall, Dave Kentner, Carolyn Martin, Kay Matthews, Dianne Penrice, Roscoe Petkovic, Wayne Pries, Alice Rice, Beatrice Sharkey, Laurent Thibault (chair)

1. **Welcome, August 20th Minutes Review (approved without changes) & Agenda Approval.**
Wayne Pries is joining our group to represent the sports sector. He gave a quick overview of the work his group is doing on the Sports Hall of Fame. The group plans to meet at the Alcott arena sometime in the fall so we can see these exhibits which include a wide range of sport artifacts and historical dedications. An updated members list is attached to these minutes.
2. **Financial Update**
Beatrice gave an overview of HHCR's current financial situation (see attached). The branding and website project costs will be included in the Creative Communities grant application.
3. **Partnerships & Communications**
 - Dickens Festival Update – This event is scheduled for September 25 & 26; HHCR is helping with parking volunteers, marketing links and the Culture Matters feature. HHCR members are very welcome to attend.
 - Mexican Workers Event – This event was held at the end of August and attendance from our community was significantly up. The group is sending a formal thank-you note to the HHCR for our help getting face painting volunteers and putting articles in the local media to publicize the event. They were very grateful for our help. Members agreed to track these community contributions for our annual reporting and celebration purposes. We also decided to ask community groups which we support to put the "Join the Journey" logo onto their marketing materials to recognize our in-kind contribution. In the future, when the community website is up and running, a "Member of HHCR" logo will be provided for further recognition.
 - M.P.P. Ted Arnott Meeting - Laurent & Beatrice met with Ted on August 21st to update him on our progress and thank him for the OTF grant being awarded. He remains very supportive of our work and would like us to keep in touch.
4. **Municipal Cultural Planning Fund Discussion**
 - Preliminary planning for our grant application is underway including a review of the grant requirements, planning a meeting with the THH representatives and a discussion with our local Ministry of Tourism representative.
 - HHCR members agreed that THH may need to start with a draft policy that gathers together the good things that are already in place that support culture.

5. Working Group/Committee/Project Updates

- Website/Box Office Terms of Reference Review – Beatrice led the group through the two drafts and the HHCR is agreeable to their content. The final collaborative agreement will be drafted once the site is running. The details continue to be worked on and all significant partners are still involved in the collaboration. Members noted that the community links will be an important component to the launch and noted that for the box office to be successful it will need to figure out how to accommodate events where tickets are also sold by individual groups. The group asked that a demo of TIXHUBs be made by Jamie when possible.
- Festival Working Group Three Themes for Quarterly Meeting – Dianne, Beatrice & Ken updated the members on the presentation that is going to the Quarterly Meeting this evening including the three theme options and the organizational update. Thanks to Roscoe and Laurent for agreeing to present two of the themes and Globe's Mark Llewellyn, acting as Fagan at the Dicken's Festival, who is providing the "Cultural Moment".
- Tourism Committee Next Steps – This committee isn't meeting in September. Beatrice has met with Doug Penrice to contribute to the Committee's terms of reference development process which will be the focus of the October meeting. Possible links to the Halton Regional Tourism committee may also benefit this group.
- First Culture Matters Page & Guidelines Review – Ken presented the first edition poster – which is a wonderful start! - and gave an overview of the ins and outs of getting it to print. A debrief meeting will be held with Ken, Beatrice & Maureen to make the process smoother and more efficient. Content data for the calendar inclusion will also be sent out again to the A/C/H groups (cultural, not duplicating other sources, community-directed, two lines) in a general email update. It was noted that other businesses may want to put their ads on this page for greater exposure. The criteria for inclusion as a feature was discussed again (as some groups are saying they would like to be put in for the exposure) and the need to keep the topics as "new/unusual/start-up/not appearing elsewhere in the paper/little known about Halton Hills" was confirmed again by the group to make sure the insert aims at increasing the community's involvement in culture rather than duplicating content available elsewhere.
- The THH Sustainability Committee will begin later in the fall and Chris is our representative.

6. Other Business

- Potential January 2010 Symposium #2 – The group agreed to host an enhanced Quarterly meeting-type symposium in January 2010 including potential expansion of membership to other community sectors. This idea will also be discussed at the Quarterly meeting tonight.
- Sustainability Presentation – Due to the late time Tom's presentation was bumped (again!) to the first item on the October agenda – TG he is so congenial!

Focus for Next Month

- THH meeting re Creative Communities Grant Application (Laurent & Beatrice)
- Culture Page Month #3 (led by Ken & Beatrice)
- Incorporation Process (led by Dianne)
- Festival & Creative Communities Grant Applications Completed (Beatrice & Laurent)
- Objective Measurement Strategy (November meeting)

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